

Masters of Business Administration

Rubric for Assessment of Goal Statement

Applicant's Name: _____ Date of Review: _____

Reviewer's Name: _____ Score: _____

Directions: Read the descriptions of each category for evaluation. Your two-page goal statement should be written to demonstrate those characteristics in your writing. The applicant must have a minimum score of 6.5 points in order to obtain admission without conditions.

Category	No Evidence (0 - 1)	Some Evidence (1.1 - 2)	Evidence Throughout (2.1 - 3)
A. MBA Goals and Organization of Explanation The writing clearly communicates why you want to learn and grow in your knowledge of business.			
B. Appropriate Evidence and Explanation to Support Goals The writing includes plausible, well-reasoned support for the professional goals, including appropriate evidence from past experiences.			
C. Competency with Standard Written English The writing should use standard grammatical form, paragraphs with central purpose and supporting ideas, accurate spelling, and conventional punctuation.			

Comments: